



Market Profile

Greenville City Limits

Population Summary

2000 Total Population	56,868
2010 Total Population	58,556
2012 Total Population	61,101
2012 Group Quarters	5,128
2017 Total Population	67,570
2012-2017 Annual Rate	2.03%

Household Summary

2000 Households	24,936
2000 Average Household Size	2.10
2010 Households	25,667
2010 Average Household Size	2.08
2012 Households	26,905
2012 Average Household Size	2.08
2017 Households	29,870
2017 Average Household Size	2.09
2012-2017 Annual Rate	2.11%
2010 Families	13,033
2010 Average Family Size	2.86
2012 Families	13,477
2012 Average Family Size	2.84
2017 Families	14,961
2017 Average Family Size	2.87
2012-2017 Annual Rate	2.11%

Housing Unit Summary

2000 Housing Units	27,988
Owner Occupied Housing Units	42.4%
Renter Occupied Housing Units	46.7%
Vacant Housing Units	10.9%
2010 Housing Units	29,482
Owner Occupied Housing Units	40.4%
Renter Occupied Housing Units	46.6%
Vacant Housing Units	12.9%
2012 Housing Units	30,553
Owner Occupied Housing Units	40.8%
Renter Occupied Housing Units	47.2%
Vacant Housing Units	11.9%
2017 Housing Units	33,496
Owner Occupied Housing Units	41.6%
Renter Occupied Housing Units	47.6%
Vacant Housing Units	10.8%

Median Household Income

2012	\$36,969
2017	\$43,652

Median Home Value

2012	\$147,963
2017	\$177,317

Per Capita Income

2012	\$27,066
2017	\$30,627

Median Age

2010	34.7
2012	35.0
2017	35.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

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2012 Households by Income

Household Income Base	26,905
<\$15,000	19.8%
\$15,000 - \$24,999	14.6%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	15.1%
\$75,000 - \$99,999	6.9%
\$100,000 - \$149,999	8.9%
\$150,000 - \$199,999	3.5%
\$200,000+	3.9%
Average Household Income	\$57,598

2017 Households by Income

Household Income Base	29,870
<\$15,000	19.0%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	8.3%
\$100,000 - \$149,999	10.1%
\$150,000 - \$199,999	4.1%
\$200,000+	4.4%
Average Household Income	\$65,796

2012 Owner Occupied Housing Units by Value

Total	12,471
<\$50,000	4.6%
\$50,000 - \$99,999	22.8%
\$100,000 - \$149,999	23.6%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	9.4%
\$250,000 - \$299,999	7.2%
\$300,000 - \$399,999	7.4%
\$400,000 - \$499,999	3.8%
\$500,000 - \$749,999	4.5%
\$750,000 - \$999,999	1.5%
\$1,000,000 +	0.5%
Average Home Value	\$205,272

2017 Owner Occupied Housing Units by Value

Total	13,925
<\$50,000	3.0%
\$50,000 - \$99,999	16.5%
\$100,000 - \$149,999	20.8%
\$150,000 - \$199,999	17.9%
\$200,000 - \$249,999	12.7%
\$250,000 - \$299,999	9.2%
\$300,000 - \$399,999	8.6%
\$400,000 - \$499,999	3.1%
\$500,000 - \$749,999	5.7%
\$750,000 - \$999,999	2.0%
\$1,000,000 +	0.6%
Average Home Value	\$228,515

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	58,557
0 - 4	6.4%
5 - 9	5.3%
10 - 14	4.6%
15 - 24	16.9%
25 - 34	17.2%
35 - 44	13.0%
45 - 54	12.8%
55 - 64	10.9%
65 - 74	6.3%
75 - 84	4.1%
85 +	2.4%
18 +	80.8%

2012 Population by Age

Total	61,103
0 - 4	6.4%
5 - 9	5.2%
10 - 14	4.6%
15 - 24	16.6%
25 - 34	17.3%
35 - 44	12.6%
45 - 54	12.5%
55 - 64	11.4%
65 - 74	6.8%
75 - 84	4.1%
85 +	2.5%
18 +	81.0%

2017 Population by Age

Total	67,571
0 - 4	6.3%
5 - 9	5.2%
10 - 14	4.7%
15 - 24	15.5%
25 - 34	17.3%
35 - 44	12.3%
45 - 54	11.6%
55 - 64	12.0%
65 - 74	8.2%
75 - 84	4.3%
85 +	2.7%
18 +	81.1%

2010 Population by Sex

Males	28,325
Females	30,231

2012 Population by Sex

Males	29,582
Females	31,519

2017 Population by Sex

Males	32,648
Females	34,922

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	58,555
White Alone	63.7%
Black Alone	30.1%
American Indian Alone	0.3%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.6%
Two or More Races	1.8%
Hispanic Origin	6.1%
Diversity Index	56.1

2012 Population by Race/Ethnicity

Total	61,101
White Alone	63.3%
Black Alone	30.1%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.7%
Two or More Races	1.9%
Hispanic Origin	6.4%
Diversity Index	56.7

2017 Population by Race/Ethnicity

Total	67,570
White Alone	62.1%
Black Alone	30.2%
American Indian Alone	0.4%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.2%
Two or More Races	2.3%
Hispanic Origin	7.5%
Diversity Index	58.9

2010 Population by Relationship and Household Type

Total	58,556
In Households	91.2%
In Family Households	65.5%
Householder	22.1%
Spouse	13.9%
Child	24.3%
Other relative	3.3%
Nonrelative	1.9%
In Nonfamily Households	25.8%
In Group Quarters	8.8%
Institutionalized Population	2.4%
Noninstitutionalized Population	6.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	25,667
Households with 1 Person	41.0%
Households with 2+ People	59.0%
Family Households	50.8%
Husband-wife Families	32.0%
With Related Children	13.0%
Other Family (No Spouse Present)	18.7%
Other Family with Male Householder	4.1%
With Related Children	1.8%
Other Family with Female Householder	14.7%
With Related Children	9.4%
Nonfamily Households	8.2%

All Households with Children	24.6%
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Multigenerational Households	2.6%
Unmarried Partner Households	6.1%
Male-female	5.3%
Same-sex	0.8%

2010 Households by Size

Total	25,668
1 Person Household	41.0%
2 Person Household	31.2%
3 Person Household	13.2%
4 Person Household	8.9%
5 Person Household	3.7%
6 Person Household	1.3%
7 + Person Household	0.6%

2010 Households by Tenure and Mortgage Status

Total	25,667
Owner Occupied	46.4%
Owned with a Mortgage/Loan	32.9%
Owned Free and Clear	13.5%
Renter Occupied	53.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

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